



Great Singapore Sales

1st April 2025 - 30th June 2025



**Hot
Deals
Alert!**

Don't miss out on these incredible savings!

Buy any two or more of these appliances: Hob, Hood, or Built-In Oven, and get a special discount on a premium Oven or Dishwasher.

Get
50% OFF
on EMSB25XC with
purchase of any
built-in ovens!



UltimateTaste 700
EMSB25XC
25L
Cut-Out: 560(W) x 380(H)
x 410(D) mm

Get
50% OFF on hoods
with purchase of any hob!



Ultimate Care Range



Full Wash 45

Experience fast and energy efficient full-load cleaning at 30°C in just 45 mins.*

HygienicCare

Finish with soft vapour at 40°C for hygienic care. Gentle care for every day wear and baby clothes.*



Ultramix

UltraMix technology thoroughly dissolves detergent, preventing visible residue on your clothes.*

SensorWash

SensorWash sensors help to remove up to 53 different stains without pre-treatment or pre-washing.*



* Product features are applicable to selected models.

Front Load Washer | Clean with Added Hygiene



UltimateCare 700

EWFI143R7SC
11kg, Onyx
600(W) x 850(H)
x 659(D) mm

\$1,599

U.P. \$1,799

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash remove up to 53 stains
- IntelliQuick selects the best load programme
- Refresh clothes with vapour

Spin speed up to 1400rpm

FREE

Free UltimateHome
300 Air Purifier
EP32-25WBA
worth
\$199



UltimateCare 500

EWFI023P5SC
10kg, Onyx
600(W) x 850(H)
x 659(D) mm

\$1,349

U.P. \$1,549

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes

Spin speed up to 1200rpm



UltimateCare 500

EWFI023P5SC
9kg, Onyx
600(W) x 850(H)
x 659(D) mm

\$1,199

U.P. \$1,399

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes

Spin speed up to 1200rpm



UltimateCare 300

EWFI024D3WC
10kg, White
600(W) x 850(H) x 659(D) mm

\$1,149

U.P. \$1,349

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes

Spin speed up to 1200rpm



UltimateCare 300

EWFI024D3WC
9kg, White
600(W) x 850(H) x 659(D) mm

\$999

U.P. \$1,119

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes

Spin speed up to 1200rpm



UltimateCare 300

EWFI024D3WC
8kg, White
600(W) x 850(H) x 575(D) mm

\$849

U.P. \$1,049

- Full Wash 45, Sanitise and DelicatesPlus
- EcoInverter Motor
- Add clothes

Spin speed up to 1200rpm



UltimateCare 300

EWFI024D3WB
8kg, White
600(W) x 850(H) x 575(D) mm

\$649

U.P. \$1,169

- EcoInverter
- DelicatesPlus
- FullWash 60, Daily 39

Spin speed up to 1200rpm

Front Load Washer Dryer | Save Time & Space on Laundry



DuvetCare 60

DuvetCare 60 uses heated vapour to treat and dry your king-sized duvets* or comforters in just 60 minutes. The heated vapour helps reduce water and energy consumption** while removing odours – like sweat, and reducing dust mites in one simple programme.

* King-size duvets only suitable for in 12/13 kg machines. Smaller sized duvets suitable in all machines.
** Compared to a normal wash and dry cycle.

CareDrum

CareDrum lets garments glide smoothly due to its elevated cushion-like drum pattern and lifter paddle. Thanks to the unique pattern of the drum, it is gentle on your clothes.*

* Only for selected 13kg models.



EcoInverter

EcoInverter Motor uses 80% less energy* vs our Electrolux universal motor, saving energy as you wash.

(*Inverter motor machine (EWF8024BDWA) compared to Universal motor machine (EWF8025EQWA).)



UltimateCare 700

EWW1343R7SC
13/9kg, Onyx
600(W) x 850(H) x 659(D) mm

\$1,999

U.P. \$2,199

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Care Drum

FREE

Free UltimateHome 300 Air Purifier EP32-25WBA worth **\$199**

Spin speed up to 1400rpm



UltimateCare 700

EWW1143R7SC
11/7kg, Onyx
600(W) x 850(H) x 659(D) mm

\$1,799

U.P. \$1,999

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Smart Select

FREE

Free UltimateHome 300 Air Purifier EP32-25WBA worth **\$199**

Spin speed up to 1400rpm



UltimateCare 500

EWW1023P5SC
10/7kg, Onyx
600(W) x 850(H) x 659(D) mm

\$1,399

U.P. \$1,599

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- Duvet Care 60
- Smart Select for different soil level

Spin speed up to 1200rpm



UltimateCare 300

EWW9024P3WC
9/6kg, White
600(W) x 850(H) x 659(D) mm

\$1,069

U.P. \$1,269

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor

Spin speed up to 1200rpm



UltimateCare 300

EWW8024P3WC
8/5kg, White
600(W) x 850(H) x 575(D) mm

\$949

U.P. \$1,149

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor

Spin speed up to 1200rpm

Top Load Washer | Cleaner Laundry with Gentler Touch



Powerful Cyclonic Care rotating action gives gentle yet thorough clean wash every time.



Prism drum minimizes wear and tear caused by friction and tangling.



EliteCare 300

EWT0H88H1WB
10.5kg, White
580(W) x 968(H) x 596(D) mm

\$499

U.P. \$739

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean



EliteCare 300

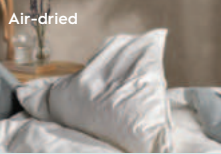
EWT8588H1WB
8.5kg, White
550(W) x 925(H) x 565(D) mm

\$389

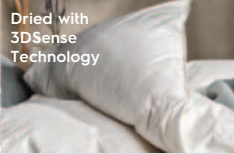
U.P. \$559

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean

Heat Pump Dryer | Gentle but Effective Drying



Air-dried



Dried with 3DSense Technology

3DSense
3DSense Technology dries and protects down jackets* and leaves no damp spots even on duvets**.

* External test to ISO 11092.
** Internal test on duvets up to 2.5kg, with synthetic and natural feather filling.

Free universal stacking kit for ALL heat pump dryer.



UltimateCare 700 
EDH903R7SC
9kg, Onyx
596(W) × 850(H) × 662(D) mm

\$1,699
U.P. \$2,079

SAVE \$380

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)



UltimateCare 700 
EDH903R7WC
9kg, White
596(W) × 850(H) × 662(D) mm

\$1,599
U.P. \$1,999

SAVE \$400

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)



UltimateCare 500
EDH803J5SC
8kg, Onyx
596(W) × 850(H) × 662(D) mm

\$1,399
U.P. \$1,679

SAVE \$280

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum

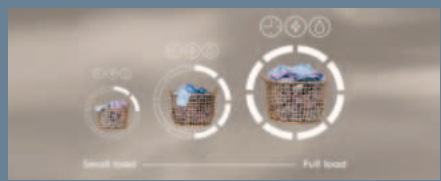


UltimateCare 500
EDH803J5WC
8kg, White
596(W) × 850(H) × 662(D) mm

\$1,299
U.P. \$1,599

SAVE \$300

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum



SensiCare
SensiCare measures the temperature and humidity within the drum and dynamically adjusts the time and energy consumption accordingly, so garments are protected from over drying.*



UltimateCare 300
EDH804H3WB
8kg, White
596(W) × 850(H) × 650(D) mm

\$999
U.P. \$1,459

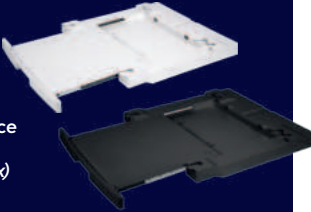
- Reverse tumbling
- ColourCare
- Delicate cycle



Upgrade to a Drawer Stacking Kit for \$150 (U.P. \$225)

- Convenient slide-out drawer
- Easy installation
- Optimize laundry space

(Available in White and Onyx)



Dishwasher | Reduce Your Kitchen Workload



UltimateCare 900
EFF9392SXA
596(W) × 850(H) × 610(D) mm

\$2,299
U.P. \$2,499

- 13 place settings
- ComfortLift makes it easy to load and unload
- Glass care soft grips and spikes
- ExtraHygiene

FREE
1 Packet of Fairy Tablets worth **\$25**



ComfortLift



UltimateCare 300 
ESA47200SX
598(W) × 850(H) × 622(D) mm

\$1,099
U.P. \$1,299

- 13 place settings
- ExtraHygiene
- AirDry technology
- ExtraPower option

FREE
1 Packet of Fairy Tablets worth **\$25**



UltimateCare 300 
ESA47200SW
598(W) × 850(H) × 622(D) mm

\$999
U.P. \$1,199

- 13 place settings
- Quick Lift Basket
- Glass care soft grips and spikes
- ExtraHygiene

FREE
1 Packet of Fairy Tablets worth **\$25**

Purchase with Purchase

Purchase any cooking appliance from the Hob, Hood, or Built-In Oven range and get the EFF1460VSA for just **\$699!**



UltimateCare 300
EFF1460VSA
596(W) × 850(H) × 610(D) mm

\$849
U.P. \$1,049

- 14 place settings
- Eco program
- RapidWash30
- Adjustable upper basket

FREE
1 Packet of Fairy Tablets worth **\$25**

Table-top Dishwasher



UltimateCare 300 **NEW**
EFC3862MS
550(W) × 604(H) × 500(D) mm

\$599
U.P. \$799

- 8 place setting
- AutoOpen
- Hygiene
- Delicate Cycle
- Eco program

Built-In Oven | Makes Cooking Easier

UltimateTaste 500

KOIGH00KA2

72L Black Glass

Cut-Out: 560(W) × 550(H) × 600(D) mm



- AirFry your food for a fried taste with less oil.
- Hot air fan for even cooking
- AquaClean for a natural, easy clean.

\$799
U.P. \$999

Purchase with Purchase

Purchase KOIGH00KA2 for just **\$699** when you buy our Hob and Hood.



FRY WITH AIR, LESS OIL

The mesh design of the AirFry tray allows super-heated air to crisp the surface of food to deliver that delightful fried taste and texture, with minimal oil.



PRECISE COOKING, GREAT RESULTS

Smart food probe monitors the core temperature of food to keep meat succulent and juicy.

* Product features are applicable to selected models.

UltimateTaste 900

KOAAS31X

70L Black Glass

Cut-Out: 560(W) × 590(H) × 550(D) mm



\$3,299
U.P. \$4,399

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

UltimateTaste 900 (Compact)

KVAAS21WX

43L Black Glass

Cut-Out: 560(W) × 450(H) × 550(D) mm



\$2,499
U.P. \$3,299

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

BUNDLE

Bundle up with a Warmer Drawer at only **\$3,559** (U.P. \$3,958)



UltimateTaste 700

KOCBP21XA

72L Black Glass

Cut-Out: 560(W) × 590(H) × 550(D) mm



\$1,999
U.P. \$2,599

- SteamRoast
- Smart food probe
- Pyrolytic cleaning

UltimateTaste 500

KODDP71XA

72L Black Glass

Cut-Out: 560(W) × 590(H) × 550(D) mm



\$1,499
U.P. \$1,999

- Pizza function
- Smart food probe
- Pyrolytic cleaning

UltimateTaste 500

KODGH70TXA

72L Stainless Steel

Cut-Out: 560(W) × 590(H) × 550(D) mm



\$999
U.P. \$1,299

- Moist fan baking
- Pizza function
- Defrost

UltimateTaste 300

KOH3H00BX

65L Stainless Steel

Cut-Out: 560(W) × 590(H) × 550(D) mm



\$639
U.P. \$849

- Keep warm
- Even heat distribution
- Aqua cleaning

Purchase with Purchase

Purchase KOH3H00BX for just **\$539** when you buy our Hob and Hood.

Built-In Convection Microwave Oven | Cook Meals Like a Pro

UltimateTaste 900

EMSB30XCF

30L

Cut-Out: 560(W) × 370(H) × 455(D) mm



\$859
U.P. \$1,009

- CombiGrill function
- Convection baking
- AirFry function

Purchase BI MWO
EMSB25XC @
50% off
with any purchase
of ovens

UltimateTaste 700

EMSB25XC

25L

Cut-Out: 560(W) × 380(H) × 410(D) mm



\$659
U.P. \$809

- CombiGrill function
- Convection baking
- Auto Menu

Get **50% OFF** on hoods with purchase of ANY hob

Gas Hob | For Your Cooking Convenience

Glass Gas Hob

UltimateTaste 500

EHG9350BE/EHG9350BEP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700-865(W) × 405-480(D) mm



With frame to resists chips

\$649

U.P. \$799

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 500

EHG8250BEP (PUB)

80cm Black Tempered Glass
Cut-Out: 630-765(W) × 350-465(D) mm



With frame to resists chips

\$599

U.P. \$749

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 500

EHG9350BC/EHG9350BCP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700 -865(W) × 405-480(D) mm



\$599

U.P. \$749

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 300

EGT7836BEP (PUB)

78cm Black Tempered Glass
Cut-Out: 711(W) × 425(D) mm



With frame to resists chips

\$599

U.P. \$749

- High power burner is ideal for stir-frying.
- Flame failure cuts off gas supply for your safety.
- Semi-rapid burner for cooking with low heat.

Domino Gas Hob

UltimateTaste 300

EGC3310NVK (LPG/PUB)

30CM Black Glass
Cut-Out: 270(W) × 490(D) mm



\$999

U.P. \$1,329

- High power
- Electrical ignition
- Flame safety device

FREE

Free Wok Trivet
worth **\$88**



UltimateTaste 300

EGC3320NOK (LPG/PUB)

30CM Black Glass
Cut-Out: 270(W) × 490(D) mm



\$819

U.P. \$1,079

- High power
- Electrical ignition
- Flame safety device

Flexi-cut Gas Hob

UltimateTaste 500

EHG8351SCP (PUB)

80cm Stainless Steel
Cut-Out: 700-790(W) × 405-475(D) mm



\$559

U.P. \$739

- FlameShield trivet
- High power
- Flame safety device

Induction Hob | Your Perfect Cooking Partner

UltimateTaste 700

EH1635BE

60CM 3-Zones
Cut-out: 560(W) × 490(D) mm



\$1,919

U.P. \$2,549

- Bridging function
- SenseFry
- STOP + GO function

UltimateTaste 500 **NEW**

EH16322BF

60CM 3-Zones
Cut-Out: 560(W) × 490(D) mm



\$1,099

U.P. \$1,299

- Hob2Hood
- PowerBoost
- Childlock

15 Amp
Suitable for
HDB usage

UltimateTaste 500

EH13251BE

30CM 2-Zones
Cut-Out: 270(W) × 490(D) mm



\$999

U.P. \$1,329

- Bridging function
- 9-level power + boost
- STOP + GO function
- Child-lock

UltimateTaste 700

EH18255BE

80CM 2-Zones
Cut-out: 630-770(W) × 350-450(D) mm



\$799

U.P. \$1,059

- SenseFry
- 9 Power level + boost
- Flexi Cut-out

15 Amp
Suitable for
HDB usage

Two domino hobs for one amazing price | For Easier & Flexible Cooking

NOW
\$1,248

U.P \$2,818



EGC3310NVK **LPG & PUB**

290(W) × 52(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 1 × 4kW
- High power triple crown burner
- Auto cut-off flame



EHI3251BE

300(W) × 51(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

NOW
\$1,198

U.P \$2,678



EGC3320NOK **LPG & PUB**

290(W) × 52(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 1 × 2.7kW and 1 × 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device



EHI3251BE

300(W) × 51(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

NOW
\$1,148

U.P \$2,678



EGC3310NVK **LPG & PUB**

290(W) × 52(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 1 × 4kW
- High power triple crown burner
- Auto cut-off flame



EGC3320NOK **LPG & PUB**

290(W) × 52(H) × 520(D) mm
Cut-Out: 270(W) × 490(D) mm

- 1 × 2.7kW and 1 × 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device

Hood | Freshen Up Your Kitchen

Get **50% OFF** on hoods with purchase of ANY hob

UltimateTaste 700

ECT9754H
90cm Chimney Hood
898(W) × 580-1,120(H) × 504(D) mm



\$1,418

- Hob2Hood
- 1,400m³/hr airflow
- 3 fan speed + power boost
- Dishwasher-safe grease filter

UltimateTaste 700

ECT9744H
90cm Chimney Hood
900(W) × 435-1015(H) × 454(D) mm



\$1,098

- Hob2Hood
- 1,200m³/hr airflow
- 3 fan speed
- Dishwasher-safe grease filter

UltimateTaste 300

ECP9541K
90cm Telescopic Hood
898(W) × 175(H) × 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECP9541X
90cm Telescopic Hood
898(W) × 175(H) × 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECP6541X
60cm Telescopic Hood
598(W) × 175(H) × 297-467(D) mm



\$478

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300

ECF9214X
90cm Slimline Hood
900(W) × 90(H) × 480(D) mm



\$438

- 600m³/hr airflow
- 2 fan speed
- Dishwasher-safe greaser filters



Purchase any refrigerators and get a **free**
4x BPA free plastic food container (EACONP4P).

*Not applicable to Mini Bar Fridge

Refridgerator | For Market-Fresh Food All Week Long

Multi-door



UltimateTaste 600
 EQE4900B-B
 497L Net Capacity
 836(W) x 1780(H) x 702(D) mm

\$1,699

U.P \$2,099

- EvenTemp keeps your food tasty for longer by cooling each individual shelf.
- Inverter Technology significantly saves energy
- QuickChill, Quick Freeze

Side by Side



UltimateTaste 700
 ESE6101A-BSG
 571L Net Capacity
 911(W) x 1780(H) x 706(D) mm

\$1,299

U.P \$2,139

- TasteLock crisper
- TasteGuard deodoriser
- Even Temperature



UltimateTaste 700
 ESE5401A-SSG
 499L Net Capacity
 836(W) x 1780(H) x 706(D) mm

\$1,199

U.P \$1,929

- TasteLock crisper
- TasteGuard deodoriser
- Quick Chill, Quick Freeze



Top Mount



UltimateTaste 500
 ETB4600B-A
 431L Net Capacity
 699(W) x 1725(H) x 730(D) mm

\$1,099

U.P \$1,409

- TasteLock crisper
- FlexStor™
- NutriPlus filter



UltimateTaste 300
 ETB3740K-A
 338L Net Capacity
 598(W) x 1756(H) x 650(D) mm

\$899

U.P \$1,159

- TasteSeal @ -2°C
- TasteSeal metal tray
- TasteLock auto crisper

Bottom Mount



UltimateTaste 500
 EBE4500B-G
 421L Net Capacity
 699(W) x 1725(H) x 723(D) mm

\$1,279

U.P \$1,479

- TasteLock crisper
- TasteGuard deodoriser
- 125L spacious freezer

Purchase with Purchase

Get the EBE4500B-G for **\$1,129** with the purchase of any Front Load Washer!



UltimateTaste 300
 ETB2802J-A
 255L Net Capacity
 540(W) x 1605(H) x 615(D) mm

\$599

U.P \$869

- TasteSeal @ -2°C
- TasteLock crisper
- TasteGuard deodoriser



UltimateTaste 300
 EBB3742K-A
 333L Net Capacity
 598(W) x 1756(H) x 650(D) mm

\$829

U.P \$1,239

- TasteLock crisper
- TasteSeal @ -2°C
- TasteGuard deodoriser

Mini Bar Fridge



UltimateTaste 300
 EUM0930BD
 90L Net Capacity
 475(W) x 840(H) x 448(D) mm

\$379

U.P \$409

- Coolzone
- 3 storage door pockets
- Transparent drawer



UltimateTaste 300
 EUM0500BD
 44L Net Capacity
 445(W) x 500(H) x 468(D) mm

\$279

U.P \$339

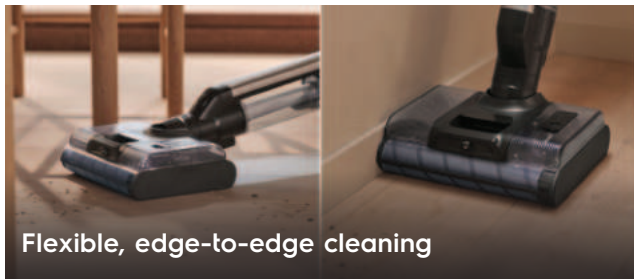
- Coolzone
- Deep door bin
- 1 glass shelf

All 3-tick
 Refrigerators
 are eligible for

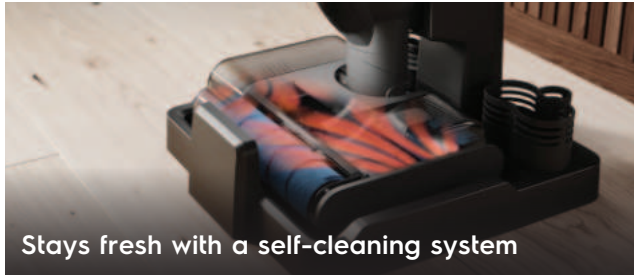
\$400

**CLIMATE
 VOUCHERS**

Check in-stores for more details.



Flexible, edge-to-edge cleaning



Stays fresh with a self-cleaning system



Powerful TriAction nozzle removes up to 99% of debris

The complete cleaner 3-in-1 vacuum for any surface

UltimateHome 800

Wet & Dry Vacuum

EFW81713

\$859

U.P. \$999

- A 3-in-1 cleaning solution for multiple surfaces.
- An exceptional wet and dry cleaning performance.
- TriAction nozzle removes up to 99%* dry debris.
- Multi-surface nozzle with 100%** dust pick-up.
- Self-cleaning system with auto-drying.
- Smart dirt detection and adjustable power level.

* Based on an internal test according to IEC62885-4 on pick up rate for M3 standard size nuts and screws.

** Based on an internal test according to IEC62885-4 measuring debris pick up in crevices. Runtime is calculated based on an internal test according to ASTM/IEC 62885-6. Coverage area is measured by an Electrolux internal test standard. Water tank needs to be refilled after 25 minutes.

FREE

Free Liquid Detergent worth **\$15**



Vacuum | Effective Home Cleaning

UltimateHome 700

Wet & Dry Vacuum

EFW71711

**MOM'S
SPECIAL DAY
\$499**

U.P. \$769

- Powerful vacuum suction with 99% debris pick up*.
- Self-cleaning function cleans in two minutes.
- Antibacterial water tank eliminates up to 99.9% of the tested bacteria**.
- Clean up wet mess and spills efficiently***

* Based on internal test for particle size 3 to 7 micrometre on max mode on hard floors

** Based on external tests on bacteria types Escherichia Coli, Staphylococcus Aureus.

*** Based on internal tests on coffee and ketchup stains left for 24 and 2 hours respectively.

FREE

Free Liquid Detergent
worth **\$15**

Handstick Vacuum

EFP71525

\$699

- Lightweight vacuum at approximately 1.9kg*.
- Triple the suction power** for thorough cleaning.
- Up to 50 minutes*** runtime on a single charge.
- Accessories included: 9

* Based on Electrolux internal measurements on full stick with PowerPro hard floor nozzle.

** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2, IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.

*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2, IEC 62885-4



FREE

Free Filters
ESKW5 worth **\$35**



Handstick Vacuum

EFP71512

\$499

- Lightweight vacuum at approximately 1.9kg*.
- Triple the suction power** for thorough cleaning.
- Captures up to 99.9% of fine dust from surfaces***.
- Durable, digital motor designed to last longer.

* Based on Electrolux internal measurements on full stick with PowerPro hard floor nozzle.

** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2, IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models.

*** Based on internal test according to IEC 62885-2 Edition2, IEC 62 885-4 for particle sizes 0.3-10 micrometre.



FREE

Free Filters
ESKW5 worth **\$35**



UltimateHome 600



Handstick Vacuum
EFP61714

\$399

U.P. \$499

- Assured results with up to 100%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Remove particles smaller than 1.0 micrometre***.
- Improved cyclonic separation, longer**** filter life.



Handstick Vacuum
EFP61712A

\$299

U.P. \$399

- Thorough results with up to 99%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Captures up to 99.9%*** of fine dust from surfaces.
- Improved cyclonic separation, longer**** filter life.

UltimateHome 300



Handstick Vacuum
EFP31212

\$199

U.P. \$269

- Performance for up to 30 minutes of runtime
- Lightweight, compact and manoeuvrable
- Cyclonic system maintains optimal performance
- Accessories included: 3

* Based on weight while vacuuming on floor.

** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models

*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4

**** Based on internal tests according to IEC 62885-2 Edition2; IEC 62885-4 with the PowerPro hard floor nozzle.



Up to 50 minutes of cleaning



Quick dust bin emptying



Improved cyclonic separator

* Product features are applicable to selected models

Robotic Vacuum Cleaner



UltimateHome 700
EFR71222DS

\$699

U.P. \$839

- Up to 4000Pa suction on fine to large particles
- Thoroughly clean hard floors with integrated mop
- Lidar technology maps home to optimize cleaning efficiency



UltimateHome 300
EFR31223

\$399

U.P. \$499

- Powerful performance with suction up to 2600Pa
- Intuitive navigation with integrated smart camera
- Removes up to 99.99% of dust particles

Canister (Wet & Dry)



Flexio Power
Z823

\$219

U.P. \$259

- 1,400W
- 3-in-1 Powerful Cleaning
- Accessories & other views
- 360 degrees rotation

Canister (Bagless)



UltimateHome 700
EFC71622SW

\$339

U.P. \$389

- 2,000W
- 6-step air filtration
- Accessories: Floor nozzle, parketto pro nozzle, bed nozzle, 3-in-1 kit, bent-end hose



Ease C4
EC41-6CR

\$219

U.P. \$259

- 2,000W
- Bagless vacuum cleaner built to filter dust effectively
- Clean easily with great performance



CompactGo Cyclonic
Z1231

\$149

U.P. \$179

- 1,600W
- Lightweight and compact for easy storage
- Easy emptying bagless dust container
- HEPA 10 Hygiene filter for a healthier home

Canister (Bagged)



CompactGo
Z1220

\$109

U.P. \$139

- 1,600W
- Compact Bagged Canister with Effective Dust Pick-up Performance

FREE

Free Dust Bag ES51A worth **\$18**



Air Purifiers | A Breath of Fresher Air



Pure A9 Air Purifier

PA91-406GY
61m²
315(W) × 590(H) × 315(D) mm

\$599

U.P. \$929

- PureProtect neutralises up to 99.99% bacteria
- PureSense measures air quality and adjust speeds
- Very quiet operation, even when at maximum speed



Area Coverage



Silent Operation



Clean Air Delivery Rate



UltimateHome 300 Air Purifier

EP32-25WBA
30m²
234(W) × 405(H) × 234(D) mm

\$199

U.P. \$408

- PureProtect reduces harmful airborne substances
- AirSurround purifies room air in just 15 minutes
- Carbon filter helps remove odours and gases
- 20 dB(A) silent operation



Area Coverage



Clean Air Delivery Rate



Silent Operation

Air Fryer | AirFry for perfect taste

UltimateTaste 700

E7AF1-700P
6.9L
325(W) × 397(H) × 444(D) mm



\$299

U.P. \$399

- Steam function for deliciously healthy steam cooking.
- Air fry for perfect taste, texture and less oil.
- Pre-set programs to cook with ease and precision.

UltimateTaste 500

E5AF1-700P
6.8L
338(W) × 318(H) × 424(D) mm



\$159

U.P. \$229

- AirFry for perfect taste, texture and less oil.
- Air fry, bake, and dehydrate food, effortlessly.
- Precise cooking with pre-set programs.

UltimateTaste 500

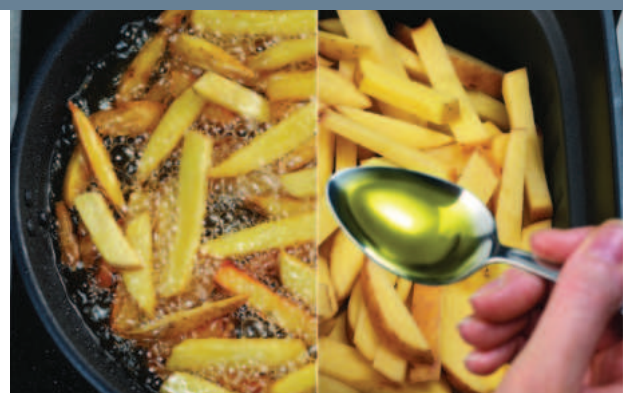
E5AF1-600P
5L
320(W) × 300(H) × 410(D) mm



\$109

U.P. \$179

- AirFry for perfect taste, texture and less oil.
- Air fryer with Reheat and Keep Warm functions.
- Precise cooking with pre-set programs.



An air fryer is the must-have appliance for those looking for a healthier and more convenient alternative to deep frying. It delivers the same delicious fried taste and texture with less oil.

Blender | Smoother Blends, One Press Away



UltimateTaste 700

High Speed Blender
E7TB1-700K

\$349

U.P. \$389

- Cell wall-breaking blending enhances nutrition and delivers up to 99% smoother consistency
- Powerful motor drives six winged, Truflow blades to efficiently blend up to four times faster
- Select from six recipe programs to blend smoothies, soups, sorbet, puree, nut butter and crush ice.



UltimateTaste 300

Glass Jug Blender
E3TB1-310K

\$79

U.P. \$119

- Truflow blades for smooth, consistent textures.
- Multiple speeds for best results.
- Grinder for coffee beans, nuts and spices.

Handheld Blender



UltimateTaste 300
E3HB1-880K

MOM'S
SPECIAL DAY
\$59

U.P. \$99

- Powerful motor-hand blender
- TruFlow blades-Hand Blender
- Dishwasher safe



UltimateTaste 500
E5HB1-59GG

\$99

U.P. \$119

- Powerful motor-hand blender
- TruFlow blades-Hand Blender
- Accessories-Whisk, Chopper, Beaker and Potato Masher

Coffee Maker



UltimateTaste 500
Espresso Coffee Maker
E5EC1-50ST

MOM'S
SPECIAL DAY
\$199

U.P. \$409

- Semi-Auto Coffee Machine
- Thermoblock brews perfect tasting espresso.
- 15 bar pressure for perfectly authentic espressos.



UltimateTaste 500
Drip Coffee Maker
E5CM1-80ST

\$89

U.P. \$129

- Programme machine up to 24 hours in advance.
- Aroma selector adds richness to your coffee.
- Anti-drip system



UltimateTaste 300
EHSM3417
3.5L

\$89

U.P. \$119

- Five speeds
- Dough hooks
- Detachable unit as hand mixer

Breakfast Range



UltimateTaste 500
2 Slice Toaster
E5TS1-50ST

\$89

U.P. \$129

- 7 browning settings
- Defrosting or reheat
- Even toasting with automatic bread centering



UltimateTaste 500
Kettle
E5EK1-50ST

\$89

U.P. \$129

- 1.7L capacity makes up to 12 cups
- Precise temperature control
- Display exact water temperature

Microwave Oven



UltimateTaste 700
EMC30D22BM
30L, 520(W) x 327(H) x 520(D) mm

\$438

U.P. \$509

- Inverter technology
- Convection - Roasting or Baking
- AirFry



UltimateTaste 500
EMG25D22BM
25L, 458(W) x 292(H) x 370(D) mm

\$259

U.P. \$339

- CombiGrill and microwave
- Crispy Reheat
- 10 pre-set programs



UltimateTaste 300
EMM20K22B
20L, 455(W) x 261(H) x 353(D) mm

\$99

U.P. \$129

- Defrost setting
- 5 power levels for cooking

Rice Cooker



UltimateTaste 300
E4RC1-680S
1.8L

\$119

U.P. \$189

- Non-stick pot
- Basket for steaming
- Pre-set programs



UltimateTaste 300
E4RC1-350B
1.8L

\$89

U.P. \$119

- Keep warm
- Up to 10 cups of rice
- Basket for steaming

Electric Oven



UltimateTaste 700
EOT4022XFDG
40L, 528(W) x 358(H) x 400(D) mm

\$398

U.P. \$479

- 4-in-1 oven toast, bake, grill and rotisserie.
- AirFry
- Digital control



UltimateTaste 700
EOT5622XFG
56L, 575(W) x 366(H) x 455(D) mm

\$309

U.P. \$409

- 4-in-1 oven toast, bake, grill and rotisserie
- AirFry
- Dial control



UltimateTaste 300
EOT0908X
9L, 363(W) x 260(H) x 203(D) mm

\$79

U.P. \$99

- Cooks, toasts and reheats
- 60-minute cooking timer
- Stay on function for continuous operation

Induction Hob



UltimateTaste 500
ETD29PKB
280(W) x 62(H) x 358(D) mm

\$109

U.P. \$119

- Keep dishes warm at 80°C
- Auto off after use

FREE
Stainless Steel Pot worth **\$29**

Steam Iron



UltimateCare 500
E6SI3-62MN
2500W

\$79

U.P. \$109

- De-wrinkle your garments in 30 seconds.
- Glissium soleplate ensures smooth, even ironing.
- 3-way auto shut-off



UltimateCare 500
E6SI3-61NW
2400W

\$59

U.P. \$79

- De-wrinkle your garments in 30 seconds.
- Glissium soleplate ensures smooth, even ironing.
- AntiDrip prevents leakages

Garment Steamer



UltimateCare 500
E5GS1-44MN
300(W) x 800-1705(H) x 349(D) mm

\$189

U.P. \$229

- 3-steam setting
- 2.5L Water Tank
- Fast heat-up (<45 seconds)