

Let the Savings Begin! Shop Now!

1st February 2025 - 31st March 2025



Hot Deals Alert!

Don't miss out on these incredible savings!

Purchase 2 or more cooking appliances (Hob, Hood and Built-in Oven) and snag a fantastic deal on a premium oven or dishwasher!

UltimateTaste 500
KOIGH00KA2
72L Black Glass
Cut-Out: 560(W) × 550(H)
× 600(D) mm

SAVE \$100



\$699

U.P. \$799

- AirFry your food for a fried taste with less oil.
- Hot air fan for even cooking
- AquaClean for a natural, easy clean.

UltimateTaste 300
KOH3H00BX
65L Stainless Steel
Cut-Out: 560(W) × 590(H)
× 550(D) mm

SAVE \$100



\$539

U.P. \$639

- Keep warm
- Even heat distribution
- Aqua cleaning

UltimateCare 300
EFF1460VSA
596(W) × 850(H) × 610(D) mm

SAVE \$150



\$699

U.P. \$849

- Hygiene program
- Eco program
- RapidWash30
- Adjustable upper basket

WELS Rating: √√√
Water Consumption: 0.60 litres/place setting
WELS Registration Nos: DW-2023/039704/TUV

Ultimate Care Range



Competitor
Fast timing but at half load

With Full Wash 45
Full load wash in 45 mins

Full Wash 45

Experience fast and energy efficient full-load cleaning at 30°C in just 45 mins.*

Sanitise

The sanitise programme washes and then steam above 60°C to remove more than 99.99% of bacteria and viruses.*



Regular Washing

Washed with DelicatesPlus

DelicatesPlus

DelicatesPlus is designed to offer gentle care for all your delicates, including premium cottons - helping them last by reducing wear and tear from washing over time.*

* Product features are applicable to selected models.




Front Load Washer | Clean with Added Hygiene



UltimateCare 700 
EWF1143R7SC
11kg, Onyx
600(W) x 850(H) x 659(D) mm

\$1,599
U.P. \$1,799

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash remove up to 53 stains
- IntelliQuick selects the best load programme
- Refresh clothes with vapour

WELS Rating: 
Water Consumption 5.80 Litres/kg
WELS Registration Nos:
WELS WM-2024/043594/TUV



UltimateCare 500
EWF1023P5SC
10kg, Onyx
600(W) x 850(H) x 659(D)mm

\$1,349
U.P. \$1,549

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes

WELS Rating: 
Water Consumption 5.00 Litres/kg
WELS Registration Nos:
WELS WM-2024/043593/TUV

FREE

Free UltimateHome 300 Air Purifier EP32-25WBA worth \$199





Front Load Washer | Clean with Added Hygiene



UltimateCare 500
EWF9023P5SC
9kg, Onyx
600(W) x 850(H) x 659(D) mm

\$1,199

U.P. \$1,399

- Full Wash 45, Sanltsie and DelicatesPlus
- UltraMix
- SmartSelect for different soil level
- Add clothes

WELS Rating: ✓✓✓✓
Water Consumption 5.60 Litres/kg
WELS Registration Nos:
WELS WM-2024/043592/TUV



UltimateCare 300
EWF1024D3WC
10kg, White
600(W) x 850(H) x 659(D) mm

\$1,149

U.P. \$1,349

- Full Wash 45, Sanltsie and DelicatesPlus
- EcoInverter Motor
- Add clothes

WELS Rating: ✓✓✓✓
Water Consumption 4.70 Litres/kg
WELS Registration Nos:
WELS WM-2024/043051/TUV



UltimateCare 300
EWF9024D3WC
9kg, White
600(W) x 850(H) x 659(D) mm

\$999

U.P. \$1,119

- Full Wash 45, Sanltsie and DelicatesPlus
- EcoInverter Motor
- Add clothes

WELS Rating: ✓✓✓✓
Water Consumption 5.10 Litres/kg
WELS Registration Nos:
WELS WM-2024/043053/TUV



UltimateCare 300
EWF8024D3WC
8kg, White
600(W) x 850(H) x 575(D) mm

\$849

U.P. \$1,049

- Full Wash 45, Sanltsie and DelicatesPlus
- EcoInverter Motor
- Add clothes

WELS Rating: ✓✓✓✓
Water Consumption 5.10 Litres/kg
WELS Registration Nos:
WELS WM-2024/043052/TUV



UltimateCare 300
EWF8024D3WB
8kg, White
600(W) x 850(H) x 575(D) mm

\$649

U.P. \$1,169

- EcoInverter
- DelicatesPlus
- FullWash 60, Dally 39

WELS Rating: ✓✓✓✓
Water Consumption 5.30 Litres/kg
WELS Registration Nos:
WELS WM-2021/032344/UIS



Front Load Washer Dryer | Save Time & Space on Laundry



DuvetCare 60

DuvetCare 60 uses heated vapour to treat and dry your king-sized duvets* or comforters in just 60 minutes. The heated vapour helps reduce water and energy consumption** while removing odours – like sweat, and reducing dust mites in one simple programme.

* King-size duvets only suitable for in 12/13 kg machines. Smaller sized duvets suitable in all machines.

** Compared to a normal wash and dry cycle.

CareDrum

CareDrum lets garments glide smoothly due to its elevated cushion-like drum pattern and lifter paddle. Thanks to the unique pattern of the drum, it is gentle on your clothes.*

* Only for selected 13kg models.





Front Load Washer Dryer | Save Time & Space on Laundry



UltimateCare 700 
 EWW1343R7SC
 13/9kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,999
 U.P. \$2,199

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Care Drum

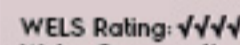
WELS Rating: 
 Water Consumption 5.00 Litres/kg
 WELS Registration Nos:
 WELS WM-2024/043269/TUV



UltimateCare 700 
 EWW1143R7SC
 11/7kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,799
 U.P. \$1,999

- Full Wash 45, Sanitise and DelicatesPlus
- SensorWash
- IntelliQuick
- Woolmark (Blue)
- Smart Select

WELS Rating: 
 Water Consumption 5.80 Litres/kg
 WELS Registration Nos:
 WELS WM-2024/043270/TUV

FREE

Free UltimateHome 300 Air Purifier EP32-25WBA worth **\$199**



FREE

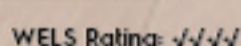
Free UltimateHome 300 Air Purifier EP32-25WBA worth **\$199**



UltimateCare 500
 EWW1023P5SC
 10/7kg, Onyx
 600(W) x 850(H) x 659(D) mm

\$1,399
 U.P. \$1,599

- Full Wash 45, Sanitise and DelicatesPlus
- UltraMix
- Duvet Care 60/90
- Smart Select for different soil level

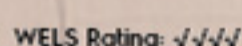
WELS Rating: 
 Water Consumption 5.20 Litres/kg
 WELS Registration Nos:
 WELS WM-2024/043272/TUV



UltimateCare 300
 EWW9024P3WC
 9/6kg, White
 600(W) x 850(H) x 659(D) mm

\$1,069
 U.P. \$1,269

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor

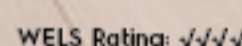
WELS Rating: 
 Water Consumption 5.20 Litres/kg
 WELS Registration Nos:
 WELS WM-2024/043272/TUV



UltimateCare 300
 EWW8024P3WC
 8/5kg, White
 600(W) x 850(H) x 575(D) mm

\$949
 U.P. \$1,149

- Full Wash 45, Sanitise and DelicatesPlus
- Duvet Care 60
- DelicatePlus
- EcoInverter Motor

WELS Rating: 
 Water Consumption 5.50 Litres/kg
 WELS Registration Nos:
 WELS WM-2024/043273/TUV




Top Load Washer | Cleaner Laundry with Gentler Touch



EliteCare 300
 EWT0H88HIWB
 10.5kg, White
 580(W) x 968(H) x 596(D) mm

\$499
 U.P. \$739

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean

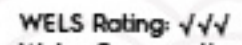
WELS Rating: 
 Water Consumption 9.00 Litres/kg
 WELS Registration Nos:
 WM-2020/029531/TUV



EliteCare 300
 EWT8588HIWB
 8.5kg, White
 550(W) x 925(H) x 565(D) mm

\$389
 U.P. \$559

- Wool function
- Cyclonic care pulsator
- Cyclonic tub clean

WELS Rating: 
 Water Consumption 7.00 Litres/kg
 WELS Registration Nos:
 WM-2020/029389/TUV



Powerful Cyclonic Care rotating action gives gentle yet thorough clean wash every time.





Heat Pump Dryer | Gentle but Effective Drying



SensiCare

SensiCare measures the temperature and humidity within the drum and dynamically adjusts the time and energy consumption accordingly, so garments are protected from over drying.*



MixedDry

MixedDry provides powerful yet gentle drying for mixed loads, ensuring clothes get evenly dried - no effort or sorting needed. And your cottons and synthetics are consistently dried.*

* Product features are applicable to selected models.



Free universal stacking kit for ALL heat pump dryer.

Upgrade to a Drawer Stacking Kit for **\$150** (U.P. \$225)

- Convenient slide-out drawer
- Easy Installation
- Optimize laundry space



(Available in Onyx)



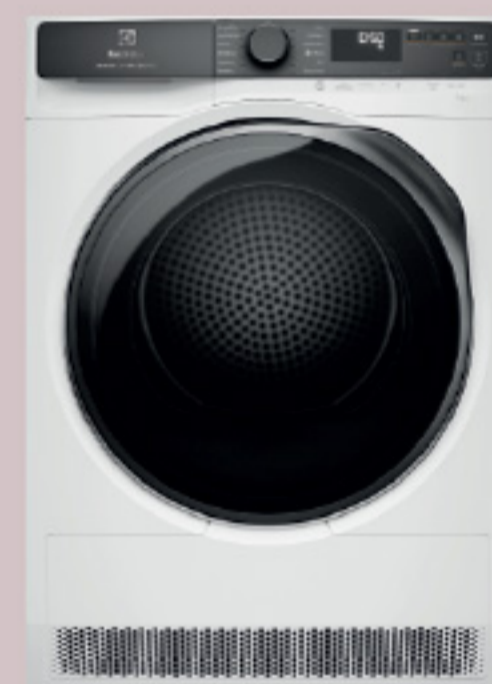
UltimateCare 700

EDH903R7SC
9kg, Onyx
596(W) x 850(H) x 662(D) mm

\$1,879
U.P. \$2,079

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)

MELS Rating:
Registration Nos: MELS-ELE-CD240011



UltimateCare 700

EDH903R7WC
9kg, White
596(W) x 850(H) x 662(D) mm

\$1,799
U.P. \$1,999

- Hygiene
- 3D Sense
- DelicateCare
- Woolmark (Blue)

MELS Rating:
Registration Nos: MELS-ELE-CD240011



UltimateCare 500

EDH803J5SC
8kg, Onyx
596(W) x 850(H) x 662(D) mm

\$1,479
U.P. \$1,679

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum

MELS Rating:
Registration Nos: MELS-ELE-CD240013



UltimateCare 500

EDH803J5WC
8kg, White
596(W) x 850(H) x 662(D) mm

\$1,399
U.P. \$1,599

- Hygiene
- Sensi Care
- Colour Care
- Extra Anti-Crease
- Stainless Steel Drum

MELS Rating:
Registration Nos: MELS-ELE-CD240013



UltimateCare 300

EDH804H3WB
8kg, White
596(W) x 850(H) x 650(D) mm

\$999
U.P. \$1,459

- Reverse tumbling
- ColourCare
- Delicate cycle

MELS Rating:
Registration Nos: MELS-ELE-CD220001



Built-In Oven | Makes Cooking Easier

UltimateTaste 500

KOIGH00KA2
72L Black Glass
Cut-Out: 560(W) x 550(H) x 600(D) mm



- AirFry your food for a fried taste with less oil.
- Hot air fan for even cooking
- AquaClean for a natural, easy clean.

\$799
U.P. \$999

Purchase with Purchase

Purchase 2 or more cooking appliances (Hob, Hood or Built-In Oven) and enjoy KOIGH00KA2 @ **\$699**



FRY WITH AIR, LESS OIL

The mesh design of the AirFry tray allows super-heated air to crisp the surface of food to deliver that delightful fried taste and texture, with minimal oil.



THE COMPLETE COOKING SOLUTION

Different functions allow you to adjust the oven to your cooking needs from roasting to baking.

* Product features are applicable to selected models.

UltimateTaste 900

KOAAS31X
70L Black Glass
Cut-Out: 560(W) x 590(H) x 550(D) mm



\$3,299
U.P. \$4,999

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

FREE

Free Semi-Auto Coffee Machine (E5EC1-50ST) worth **\$409**



UltimateTaste 900 (Compact)

KVAAS21WX
43L Black Glass
Cut-Out: 560(W) x 450(H) x 550(D) mm



\$2,499
U.P. \$4,599

- Steamify, Sous-Vide
- Smart food probe
- Assisted cooking

FREE

Free Semi-Auto Coffee Machine (E5EC1-50ST) worth **\$409**



Kitchen Upgrade Bundle!

Bundle it with a Warmer Drawer for just **\$3559**



UltimateTaste 700

KOCBP21XA
72L Black Glass
Cut-Out: 560(W) x 590(H) x 550(D) mm



\$1,999
U.P. \$3,059

- SteamRoast
- Smart food probe
- Pyrolytic cleaning

UltimateTaste 500

KODDP71XA
72L Black Glass
Cut-Out: 560(W) x 590(H) x 550(D) mm



\$1,499
U.P. \$2,289

- Pizza function
- Smart food probe
- Pyrolytic cleaning

UltimateTaste 500

KODGH70TXA
72L Stainless Steel
Cut-Out: 560(W) x 590(H) x 550(D) mm



\$999
U.P. \$1,819

- Moist fan baking
- Pizza function
- Defrost

UltimateTaste 300

KOH3H00BX
65L Stainless Steel
Cut-Out: 560(W) x 590(H) x 550(D) mm



\$639
U.P. \$859

- Keep warm
- Even heat distribution
- Aqua cleaning

Purchase with Purchase

Purchase 2 or more cooking appliances (Hob, Hood or Built-In Oven) and enjoy KOH3H00BX @ **\$539**



Built-In Convection Microwave Oven | Cook Meals Like a Pro

UltimateTaste 900

EMSB30XCF
30L
Cut-Out: 560(W) x 370(H) x 455(D) mm



\$859
U.P. \$1,009

- CombiGrill function
- Convection baking
- AirFry function

UltimateTaste 700

EMSB25XC
25L
Cut-Out: 560(W) x 380(H) x 410(D) mm



\$659
U.P. \$809

- CombiGrill function
- Convection baking
- Auto Menu



Get **50% OFF** on hoods with purchase of ANY hob



Gas Hob | For Your Cooking Convenience

Glass Gas Hob

UltimateTaste 500

EHG9350BE/EHG9350BEP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700-865(W) x 405-480(D) mm



With frame to resists chips

\$649

U.P. \$799

- Flexi-Cut for easy installation
- FlameShield Trivet efficiently channels intense heat to the cooking process with less heat loss.
- Blue Flame burns efficiency to lower energy costs.

UltimateTaste 500

EHG8250BEP (PUB)

80cm Black Tempered Glass
Cut-Out: 630-765(W) x 350-465(D) mm



With frame to resists chips

\$599

U.P. \$749

- Flexi-Cut for easy installation
- FlameShield Trivet efficiently channels intense heat to the cooking process with less heat loss.
- Blue Flame burns efficiency to lower energy costs.

UltimateTaste 500

EHG9350BC/EHG9350BCP (LPG/PUB)

90cm Black Tempered Glass
Cut-Out: 700 -865(W) x 405-480(D) mm



\$599

U.P. \$749

- FlameShield improves efficiency and results.
- High power burner is ideal for stir-frying.
- Flexi cut-out for easy kitchen installation.

UltimateTaste 300

EGT7836BEP (PUB)

78cm Black Tempered Glass
Cut-Out: 711(W) x 425(D) mm



With frame to resists chips

\$599

U.P. \$749

- High power burner is ideal for stir-frying.
- Flame failure cuts off gas supply for your safety.
- Semi-rapid burner for cooking with low heat.

Domino Gas Hob

UltimateTaste 300

EGC3310NVK (LPG/PUB)

30CM Black Glass
Cut-Out: 270(W) x 490(D) mm



\$999

U.P. \$1,409

- High power
- Electrical ignition
- Flame safety device

FREE

Free Wok Trivet worth \$88



UltimateTaste 300

EGC3320NOK (LPG/PUB)

30CM Black Glass
Cut-Out: 270(W) x 490(D) mm



\$819

U.P. \$1,269

- High power
- Electrical ignition
- Flame safety device

Flexi-cut Gas Hob

UltimateTaste 500

EHG8351SCP (PUB)

80cm Stainless Steel
Cut-Out: 700-790(W) x 405-475(D) mm



\$559

U.P. \$919

- FlameShield trivet
- High power
- Flame safety device



Induction Hob | Your Perfect Cooking Partner

UltimateTaste 700

EHI8255BE

80CM 2-Zones

Cut-out: 630-770(W) x 350-450(D) mm



\$799

U.P. \$1,059

- Suitable for HDB usage with 15 Amp
- SenseFry
- 9 Power level + boost
- Flexi Cut-out

FREE

Free Scraper (E6HUE102) (While stocks last)



UltimateTaste 700

EHI635BE

60CM 3-Zones

Cut-out: 560(W) x 490(D) mm



\$1,919

U.P. \$3,029

- Bridging function
- SenseFry
- STOP + GO function

FREE

Free Scraper (E6HUE102) (While stocks last)



UltimateTaste 500

EHI3251BE

30CM 2-Zones

Cut-Out: 270(W) x 490(D) mm



\$999

U.P. \$1,409

- Bridging function
- 9-level power + boost
- STOP + GO function
- Child-lock



Two domino hobs for one amazing price | For Easier & Flexible Cooking

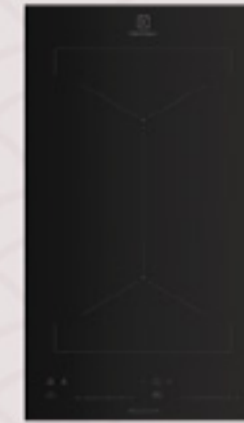
NOW
\$1,248
U.P \$2,818



EGC3310NVK **LPG & PUB**

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 4kW
- High power triple crown burner
- Auto cut-off flame



EHI3251BE

300(W) x 51(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

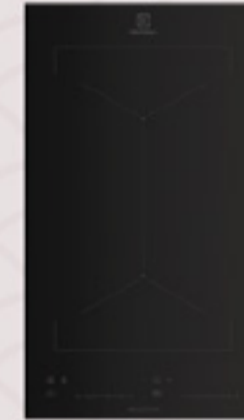
NOW
\$1,198
U.P \$2,678



EGC3320NOK **LPG & PUB**

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 2.7kW and 1 x 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device



EHI3251BE

300(W) x 51(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 9-level power + boost
- Bridging function
- STOP+GO function
- Child-lock

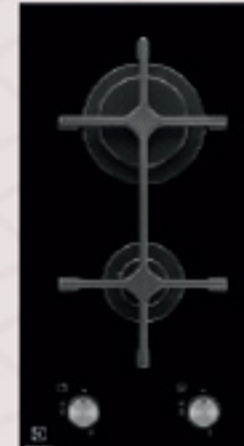
NOW
\$1,148
U.P \$2,678



EGC3310NVK **LPG & PUB**

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 4kW
- High power triple crown burner
- Auto cut-off flame



EGC3320NOK **LPG & PUB**

290(W) x 52(H) x 520(D) mm
Cut-Out: 270(W) x 490(D) mm

- 1 x 2.7kW and 1 x 1.3kW
- High power triple crown burner
- Auto cut-off flame safety device



Hood | Freshen Up Your Kitchen

Get 50% OFF on hoods with purchase of ANY hob

UltimateTaste 700
ECT9754H
90cm Chimney Hood
898(W) x 580-1,120(H) x 504(D) mm



\$1,418

- Hob2Hood
- 1,400m³/hr airflow
- 3 fan speed + power boost
- Dishwasher-safe grease filter

UltimateTaste 700
ECT9744H
90cm Chimney Hood
900(W) x 435-1015(H) x 454(D) mm



\$1,098

- Hob2Hood
- 1,200m³/hr airflow
- 3 fan speed

UltimateTaste 300
ECP9541X
90cm Telescopic Hood
898(W) x 175(H) x 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300 **NEW**
ECP9541K
90cm Telescopic Hood
898(W) x 175(H) x 297-467(D) mm



\$568

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300
ECP6541X
60cm Telescopic Hood
598(W) x 175(H) x 297-467(D) mm



\$478

- 600m³/hr airflow
- 2 fan speed
- Rocker switch

UltimateTaste 300
ECF9214X
90cm Slimline Hood
900(W) x 90(H) x 480(D) mm

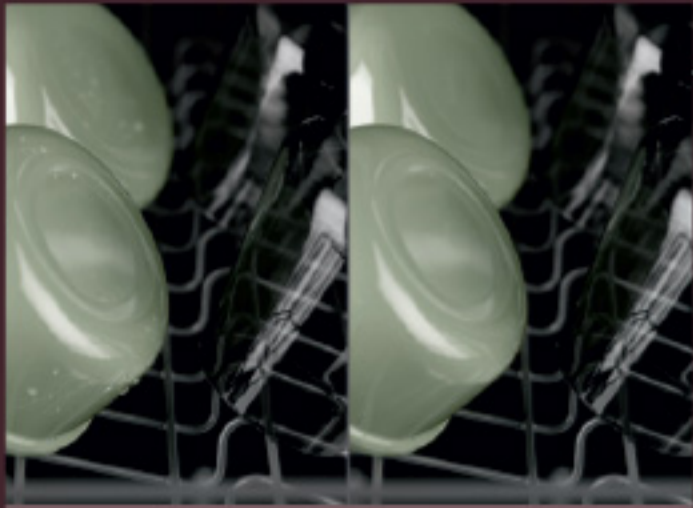


\$438

- 600m³/hr airflow
- 2 fan speed
- Dishwasher-safe greaser filters



Dishwasher | Reduce Your Kitchen Workload



Air Dry uses natural airflow to dry dishes 3x more thoroughly, whilst saving energy.



Extra Hygiene removes more than 99.99% of bacteria and viruses with water heated above 60°C.



Delicate Cycle allow you to select one of the dedicated wash programs that fit the cleaning needs of your dishes.

* Product features are applicable to selected models




UltimateCare 900
EFF9392SXA
596(W) × 850(H) × 610(D) mm

\$2,299
U.P. \$2,499

- 13 place settings
- ComfortLift makes it easy to load and unload
- Glass care soft grips and spikes
- ExtraHygiene

WELS Rating: ✓✓✓
Water Consumption: 0.70 litres/place setting
WELS Registration Nos: DW-2023/040996/TUV

FREE
1 Packet of Fairy Tablets worth \$25 




✓✓✓✓

UltimateCare 300
ESA47200SX
598(W) × 850(H) × 622(D) mm

\$1,099
U.P. \$1,299

- 13 place settings
- ExtraHygiene
- AirDry technology
- ExtraPower option

WELS Rating: ✓✓✓✓
Water Consumption: 0.60 litres/place setting
WELS Registration Nos: DW-2023/039705/TUV

FREE
1 Packet of Fairy Tablets worth \$25 




✓✓✓✓

UltimateCare 300
ESA47200SW
598(W) × 850(H) × 622(D) mm

\$999
U.P. \$1,199

- 13 place settings
- Quick Lift Basket
- Glass care soft grips and spikes
- ExtraHygiene

WELS Rating: ✓✓✓✓
Water Consumption: 0.60 litres/place setting
WELS Registration Nos: DW-2023/039704/TUV

FREE
1 Packet of Fairy Tablets worth \$25 



UltimateCare 300
EFF1460VSA
596(W) × 850(H) × 610(D) mm

\$849
U.P. \$1,049

- 14 place settings
- Eco program
- RapidWash30
- Adjustable upper basket

WELS Rating: ✓✓✓
Water Consumption: 0.60 litres/place setting
WELS Registration Nos: DW-2023/039704/TUV

FREE
1 Packet of Fairy Tablets worth \$25 

Purchase with Purchase
Purchase 2 or more cooking appliances (Hob, Hood or Built-In Oven) and enjoy EFF1460VSA @ **\$699**

Table-top Dishwasher

UltimateCare 300 **NEW**
EFC3862MS
550(W) × 604(H) × 500(D) mm

\$599
U.P. \$799

- 8 place setting
- AutoOpen
- Hygiene
- Delicate Cycle
- Eco program

WELS Rating: ✓✓
Water Consumption: 1.0 litres/place setting
WELS Registration Nos: DW-2024/043485/TUUV



Purchase any refrigerators and get a free 4x BPA free plastic food container (EACONP4P).



Refridgerator | For Market-Fresh Food All Week Long

Multi-door



UltimateTaste 600
EQE4900B-B
497L Net Capacity
836(W) x 1780(H) x 702(D) mm

COMING SOON

\$1,699

U.P \$2,099

- Cooling 360degree circulates cold air to every corner.
- Inverter Technology significantly saves energy
- QuickChill, Quick Freeze

Side by Side



UltimateTaste 700
ESE6101A-BSG
571L Net Capacity
911(W) x 1780(H) x 706(D) mm

\$1,299

U.P \$2,139

- TasteLock crisper
- TasteGuard deodoriser
- Even Temperature



UltimateTaste 700
ESE5401A-SSG
499L Net Capacity
836(W) x 1780(H) x 706(D) mm

\$1,199

U.P \$1,929

- TasteLock crisper
- TasteGuard deodoriser
- Quick Chill, Quick Freeze



Top Mount



UltimateTaste 500
ETB4600B-A
431L Net Capacity
699(W) x 1725(H) x 730(D) mm

\$1,099

U.P \$1,409

- TasteLock crisper
- FlexStor™
- NutriPlus filter



UltimateTaste 300
ETB3740K-A
338L Net Capacity
598(W) x 1756(H) x 650(D) mm

\$899

U.P \$1,159

- TasteSeal @ -2°C
- TasteSeal metal tray
- TasteLock auto crisper

Bottom Mount



UltimateTaste 500
EBE4500B-G
421L Net Capacity
699(W) x 1725(H) x 723(D) mm

\$1,279

U.P \$1,479

- TasteLock crisper
- TasteGuard deodoriser
- 125L spacious freezer



UltimateTaste 300
ETB3400K-A
310L Net Capacity
598(W) x 1645(H) x 650(D) mm

\$729

U.P \$1,019

- TasteSeal @ -2°C
- TasteSeal metal tray
- TasteLock auto crisper



UltimateTaste 300
ETB2802J-A
255L Net Capacity
540(W) x 1605(H) x 615(D) mm

\$599

U.P \$869

- TasteSeal @ -2°C
- TasteLock crisper
- TasteGuard deodoriser



UltimateTaste 300
EBB3742K-A
333L Net Capacity
598(W) x 1756(H) x 650(D) mm

\$829

U.P \$1,239

- TasteLock crisper
- TasteSeal @ -2°C
- TasteGuard deodoriser

Mini Bar Fridge



UltimateTaste 300
EUM0930BD
90L Net Capacity
475(W) x 840(H) x 448(D) mm

\$379

U.P \$409

- Coolzone
- 3 storage door pockets
- Transparent drawer



UltimateTaste 300
EUM0500BD
44L Net Capacity
445(W) x 500(H) x 468(D) mm

\$279

U.P \$339

- Coolzone
- Deep door bin
- 1 glass shelf

All 3-tick Refrigerators are eligible for

\$300

CLIMATE VOUCHERS

Check in-stores for more details.

The complete cleaner 3-in-1 vacuum for any surface

UltimateHome 800

Wet & Dry Vacuum
EFW81713

\$859

U.P. \$999

- A 3-in-1 cleaning solution for multiple surfaces.
- An exceptional wet and dry cleaning performance.
- TriAction nozzle removes up to 99%* dry debris.
- Multi-surface nozzle with 100%** dust pick-up.
- Self-cleaning system with auto-drying.
- Smart dirt detection and adjustable power level.

* Based on an internal test according to IEC62885-4 on pick up rate for M3 standard size nuts and screws.

** Based on an internal test according to IEC62885-4 measuring debris pick up in crevices. Runtime is calculated based on an internal test according to ASTM/IEC 62885-6. Coverage area is measured by an Electrolux internal test standard. Water tank needs to be refilled after 25 minutes.

FREE

Free Liquid Detergent worth **\$15**



3-in-1 vacuum for
any surface, anywhere



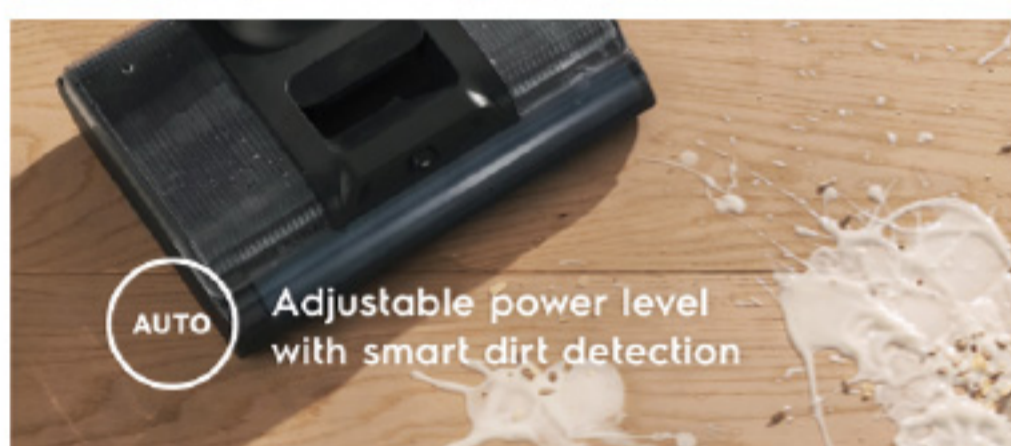
Exceptional 3-in-1 wet and
dry cleaning for any surface



Powerful TriAction nozzle
removes up to 99% of debris



Stays fresh with a
self-cleaning system



Adjustable power level
with smart dirt detection



Vacuum | Effective Home Cleaning

UltimateHome 700

Wet & Dry Vacuum
EFW71711

\$659

U.P. \$769

- Powerful vacuum suction with 99% debris pick up*
- Clean up wet mess and spills efficiently**
- Self-cleaning function cleans in two minutes
- Antibacterial water tank eliminates up to 99.9% of the tested bacteria***

FREE

Free Liquid Detergent
worth **\$15**



Handstick Vacuum
EFP71525

\$699

- Lightweight vacuum at approximately 1.3kg*
- Triple the suction power** for thorough cleaning
- Up to 50 minutes*** runtime on a single charge
- BedProPower Plus UV for dust mite-free bedding
- Accessories Included: 9



FREE

Free Filters
ESKW5 worth **\$35**



Handstick Vacuum
EFP71512

\$499

- Lightweight vacuum at approximately 1.3kg*
- Triple the suction power** for thorough cleaning
- Up to 50 minutes*** runtime on a single charge
- Up to 100% dust pick up**** from crevices
- Accessories Included: 5



FREE

Free Filters
ESKW5 worth **\$35**



* Based on weight while vacuuming on floor.

** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models

*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4

**** Based on internal tests according to IEC 62885-2 Edition2; IEC 62885-4 with the PowerPro hard floor nozzle.



UltimateHome 600



Handstick Vacuum
EFP61714

\$399

U.P. \$499

- Assured results with up to 100%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Remove particles smaller than 1.0 micrometre***.
- Improved cyclonic separation, longer**** filter life.



Handstick Vacuum
EFP61712A

\$299

U.P. \$399

- Thorough results with up to 99%* dust pick up.
- Easy and controlled emptying without dust clouds.
- Up to 50 minutes** of continuous clean on hand unit.
- Switch tasks easily, store neatly.
- Captures up to 99.9%*** of fine dust from surfaces.
- Improved cyclonic separation, longer**** filter life.

UltimateHome 300



Handstick Vacuum
EFP31212

\$199

U.P. \$269

- Performance for up to 30 minutes of runtime
- Lightweight, compact and manoeuvrable
- Cyclonic system maintains optimal performance
- Accessories Included: 3

* Based on weight while vacuuming on floor.

** Based on internal tests for suction power on hand unit on max mode according to IEC 62885-2 Edition2; IEC 62885-4, compared to Electrolux WQ61-10, WQ61-1 models

*** Based on internal tests on hand unit on min mode according to IEC 62885-2 Edition2; IEC 62885-4

**** Based on internal tests according to IEC 62885-2 Edition2; IEC 62885-4 with the PowerPro hard floor nozzle.



Up to 50 minutes of cleaning



Quick dust bin emptying



Improved cyclonic separator

* Product features are applicable to selected models

Robotic Vacuum Cleaner



UltimateHome 700
EFR71222DS

\$699

U.P. \$839

- Up to 4000Pa suction on fine to large particles
- Thoroughly clean hard floors with integrated mop
- Lidar technology maps home to optimize cleaning efficiency



UltimateHome 300
EFR31223

\$399

U.P. \$499

- Powerful performance with suction up to 2600Pa
- Intuitive navigation with integrated smart camera
- Removes up to 99.99% of dust particles

Canister (Wet & Dry)



Flexo Power
Z823

\$219

U.P. \$259

- 1,400W
- 3-in-1 Powerful Cleaning
- Accessories & other views
- 360 degrees rotation

Canister (Bagless)



UltimateHome 700
EFC71622SW

\$339

U.P. \$389

- 2,000W
- 6-step air filtration
- Accessories: Floor nozzle, parketto pro nozzle, bed nozzle, 3-in-1 kit, bent-end hose



Ease C4
EC41-6CR

\$219

U.P. \$259

- 2,000W
- Bagless vacuum cleaner built to filter dust effectively
- Clean easily with great performance



CompactGo Cyclonic
Z1231

\$149

U.P. \$179

- 1,600W
- Lightweight and compact for easy storage
- Easy emptying bagless dust container
- HEPA 10 Hygiene filter for a healthier home

Canister (Bagged)



CompactGo
Z1220

\$109

U.P. \$139

- 1,600W
- Compact Bagged Canister with Effective Dust Pick-up Performance

FREE

Free Dust Bag ES51A worth \$18





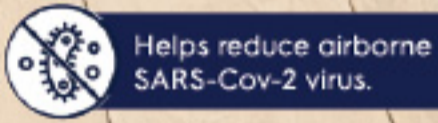
Air Purifiers | A Breath of Fresher Air



Pure A9 Air Purifier
PA91-406GY
61m²
315(W) × 590(H) × 315(D) mm

\$599
U.P. \$929

- PureProtect neutralises up to 99.99% bacteria
- PureSense measures air quality and adjust speeds
- Very quiet operation, even when at maximum speed



Area Coverage



Silent Operation



Clean Air Delivery Rate



UltimateHome 300 Air Purifier
EP32-25WBA
30m²
234(W) × 405(H) × 234(D) mm

\$199
U.P. \$408

- PureProtect reduces harmful airborne substances
- AirSurround purifies room air in just 15 minutes
- Carbon filter helps remove odours and gases
- 20 dB(A) silent operation



Area Coverage



Clean Air Delivery Rate



Silent Operation



Air Fryer | AirFry for perfect taste

UltimateTaste 700
E7AF1-700P
6.9L
325(W) × 397(H) × 444(D) mm



\$349
U.P. \$399

- Steam function for deliciously healthy steam cooking.
- Air fry for perfect taste, texture and less oil.
- Pre-set programs to cook with ease and precision.

UltimateTaste 500
E5AF1-700P
6.8L
338(W) × 318(H) × 424(D) mm



\$189
U.P. \$229

- AirFry for perfect taste, texture and less oil.
- Air fry, bake, and dehydrate food, effortlessly.
- Precise cooking with pre-set programs.

UltimateTaste 500
E5AF1-600P
5L
320(W) × 300(H) × 410(D) mm



\$139
U.P. \$179

- AirFry for perfect taste, texture and less oil.
- Air fryer with Reheat and Keep Warm functions.
- Precise cooking with pre-set programs.



STEAM COOKING AT A TOUCH

Built-in steam function for deliciously healthy steam cooking in your air fryer.



Blender | Smoother Blends, One Press Away



UltimateTaste 700
High Speed Blender
E7TB1-700K

\$349
U.P. \$389

- Cell wall-breaking blending enhances nutrition and delivers up to 99* smoother consistency
- Powerful motor drives six winged, Truflow blades to efficiently blend up to four times faster
- Select from six recipe programs to blend smoothies, soups, sorbet, puree, nut butter and crush ice.



UltimateTaste 300
Glass Jug Blender
E3TB1-310K

\$79
U.P. \$119

- Truflow blades for smooth, consistent textures.
- Multiple speeds for best results.
- Grinder for coffee beans, nuts and spices.



Small Appliances | For Your Everyday Needs

Handheld Blender



UltimateTaste 300
E3HB1-880K

\$79
U.P. \$99

- Powerful motor-hand blender
- TruFlow blades-Hand Blender
- Dishwasher safe



UltimateTaste 500
E5HB1-59GG

\$99
U.P. \$119

- Powerful motor-hand blender
- TruFlow blades-Hand Blender
- Accessories-Whisk, Chopper, Beaker and Potato Masher

Coffee Maker



UltimateTaste 500
Espresso Coffee Maker
E5EC1-50ST

\$299
U.P. \$409

- Semi-Auto Coffee Machine
- Thermoblock brews perfect tasting espresso.
- 15 bar pressure for perfectly authentic espressos.



UltimateTaste 500
Drip Coffee Maker
E5CM1-80ST

\$89
U.P. \$129

- Programme machine up to 24 hours in advance.
- Aroma selector adds richness to your coffee.
- Anti-drip system



UltimateTaste 300
EHSM3417
3.5L

\$89
U.P. \$119

- Five speeds
- Dough hooks
- Detachable unit as hand mixer

Breakfast Range



UltimateTaste 500
2 Slice Toaster
E5TS1-50ST

\$89
U.P. \$129

- 7 browning settings
- Defrosting or reheat
- Even toasting with automatic bread centering



UltimateTaste 500
Kettle
E5EK1-50ST

\$89
U.P. \$129

- 1.7L capacity makes up to 12 cups
- Precise temperature control
- Display exact water temperature

Microwave Oven



UltimateTaste 700
EMC30D22BM
30L, 520(W) x 327(H) x 520(D) mm

\$438
U.P. \$509

- Inverter technology
- Convection - Roasting or Baking
- AirFry



UltimateTaste 500
EMG25D22BM
25L, 458(W) x 292(H) x 370(D) mm

\$259
U.P. \$369

- CombiGrill and microwave
- Crispy Reheat
- 10 pre-set programs



UltimateTaste 300
EMM20K22B
20L, 455(W) x 261(H) x 353(D) mm

\$99
U.P. \$169

- Defrost setting
- 5 power levels for cooking

Rice Cooker



UltimateTaste 300
E4RC1-680S
1.8L

\$119
U.P. \$189

- Non-stick pot
- Basket for steaming
- Pre-set programs



UltimateTaste 300
E4RC1-350B
1.8L

\$89
U.P. \$119

- Keep warm
- Up to 10 cups of rice
- Basket for steaming

Electric Oven



UltimateTaste 700
EOT4022XFDG
40L, 528(W) x 358(H) x 400(D) mm

\$398
U.P. \$479

- 4-in-1 oven toast, bake, grill and rotisserie.
- AirFry
- Digital control



UltimateTaste 700
EOT5622XFG
56L, 575(W) x 366(H) x 455(D) mm

\$309
U.P. \$409

- 4-in-1 oven toast, bake, grill and rotisserie
- AirFry
- Dial control



UltimateTaste 300
EOT0908X
9L, 363(W) x 260(H) x 203(D)mm

\$79
U.P. \$109

- Cooks, toasts and reheats
- 60-minute cooking timer
- Stay on function for continuous operation

Induction Hob



UltimateTaste 500
ETD29PKB
280(W) x 62(H) x 358(D) mm

\$109
U.P. \$119

- Keep dishes warm at 80°C
- Auto off after use

FREE
Stainless Steel Pot worth \$29

Steam Iron



UltimateCare 500
E6SI3-62MN
2500W

\$79
U.P. \$109

- De-wrinkle your garments in 30 seconds.
- Glissium soleplate ensures smooth, even ironing.
- 3-way auto shut-off



UltimateCare 500
E6SI3-61NW
2400W

\$59
U.P. \$79

- De-wrinkle your garments in 30 seconds.
- Glissium soleplate ensures smooth, even ironing.
- AntiDrip prevents leakages

Garment Steamer



UltimateCare 500
E5GSI-44MN
300(W) x 800-1705(H) x 349(D) mm

\$189
U.P. \$229

- 3-steam setting
- 2.5L Water Tank
- Fast heat-up (<45 seconds)

A photograph of a woman with long, wavy brown hair holding a young girl with blonde hair in a park. The woman is wearing a light-colored sweater and the girl is wearing a purple shirt. They are both smiling and looking upwards. The background is filled with green trees and foliage, suggesting a sunny day in a park.

Worlds most SUSTAINABLE companies

We're very proud to be recognized as one of the World's Most Sustainable Companies in TIME's inaugural sustainability ranking.

We are ranked 89 out of the 500 companies from around the world that made the list

The world's 5,000 leading companies, from various sectors, went through a rigorous assessment process. Time explains that the companies at the top of the list (including us) have signed on to some of the most respected climate programs including the 1.5°C target from the Science Based Targets initiative (SBTi), received high scores from CDP and have incorporated sustainability into their business models.

The assessment not only included environmental sustainability criteria such as emissions targets and energy efficiency, but also social sustainability such as employee diversity and work safety.

"This recognition means a lot to us and we remain committed to continue our journey to reduce our carbon footprint according to science, as well as caring for people around us," says Elena Breda, our Chief Technology and Sustainability Officer.

Earlier this year, we were also named one of Europe's Climate Leaders by the Financial Times.



Electrolux S.E.A. Pte Ltd 351 Braddell #01-04 Singapore 579713 | Customer Care Hotline: (65) 6727 3699 | Website: www.electrolux.com.sg
Email: customer-care.sin@electrolux.com | [facebook.com/ElectroluxSingapore](https://www.facebook.com/ElectroluxSingapore) [Instagram.com/electrolux_singapore](https://www.instagram.com/electrolux_singapore)